

Penna Lounge  
2022 / Q3

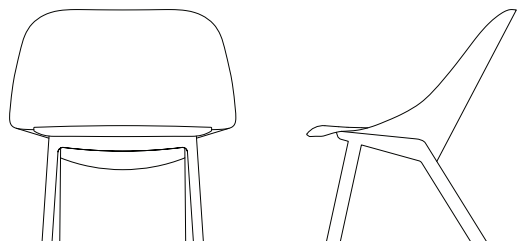
**memo**

**Penna**

Lounge

Designed by Studio Gorm, 2019

Made in the USA.



Depth	Width	Height
32"	25.5"	30"

**Core Product**

Lounge - Ash  
Lounge - Walnut

**Core Code**

SG01-01-A  
SG01-01-W

**Textile Yardage**

Total: 3.5

Seat	Back	Arms
1.0	2.5	n/a

**List Price by Textile Grade\***

	COM / 1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
SG01-01-A	3407	3453	3509	3547	3600	3642	3708	3796	3883	3992	4121	4254	4538	4758	5196
SG01-01-W	4574	4620	4676	4714	4767	4809	4875	4963	5050	5159	5288	5421	5705	5925	6363

\*Pricing assumes a single textile selection for seat and back. For multiple textiles please visit → Quotes

**Standard with Core Product**

Non-Marring Glides

Options and Notes overleaf

**Options**

Component	Code	List Price Add
Multiple Textiles (Seat/Back)	TA	140
Stain Finish on Base	WOA/WWA	88

**Specifiable Finishes**

- Textiles Choose from Camira, Maharam, or Kvadrat textiles on page 5, or contact Memo for assistance with COM fabrics
- Wood Choose from Memo Wood Finishes on page 4

**Notes**

- Pricing includes Freight within Continental US
- Multiple Textile option allows for separate seat and back textiles
- For step-by-step specifications and quotes, access our live quote tool online at → [Quotes](#)

## Finishes

Memo offers a range of proprietary colors and finishes on select materials, as well as support for a broad range of open line laminates and solid surface. Our finishes have been curated to offer a foundation of essential base neutrals, to which accents and stronger colors can be added.

Memo offers finish and pattern selections in the following materials:

### **Forbo Furniture Linoleum**

Memo offers Forbo furniture-grade linoleum on select products. Forbo is a durable surface material, available in a dynamic range of colors. Derived from solidified Linseed Oil and other natural fillers such as cork and wood dust, Forbo is a sustainable and resilient surface choice.

### **Metal Powder Coat**

Our powder coats are applied to both steel and aluminum, and are available in textured and smooth finishes. Powder coating is extremely durable and emits zero pollutants once cured.

### **Natural Stone**

Memo offers natural stone on select table and horizontal surface tops. Our stone is hand selected from the highest quality slabs however natural variances will occur from product to product.

### **Solid Surface**

Memo offers Corian and Wilsonart solid surface options on certain products. Solid Surface, is a non-porous high durability product that is stain resistant, easy to clean, and easily repairable.

### **Wood & Veneer**

Our products utilize both solid wood and wood veneer, and are offered in either Ash, Beech or Walnut depending on the product. Products with edge profiles will include a matching wood edge. Wood products are finished in a resilient, long lasting, conversion varnish.

**Memo Colors and Finishes**

**Metal Powder Coat**

Steel Gray Gloss	MSG
Med Bronze Gloss	MMB
Black Texture	MBT
Silver Metallic Gloss	MSM
Yellow Leaf Gloss	MYL
Copper Red Matte	MCR
Sage Green Matte	MGG
Navy Blue Matte	MNB

**Natural Stone**

White Gray Marble	RWM
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**Solid Surface ( Wilsonart )**

Black Onyx Mirage	STS-BLS
Hidden Spaces	STS-HIS
Kimberlite	STS-KIS
Yukon Riverstone	STS-YUS

**Wood & Veneer**

Clear over Ash	WCA
Oak Over Ash	WOA
Gray Over Ash	WGA
Walnut Over Ash	WWA
Clear Over Beech	WCB
Clear Over Walnut	WCW
Navy Painted Wood	WNP

**Painted Wood**

Blood Orange	PBO
Cashew Yellow	PCY
Cream White	PCW
Forest Green	PFG
Ocean Blue	POB
Stone Gray	PSG

**Memo Supported Open-Line Finishes**

**Corian**

Memo offers open line Corian solid surface options on the Prose Collection. For a list of Corian products by grade see page 76.

**Forbo Furniture Linoleum**

Ash - 4132	FAS
Burgundy - 4154	FBU
Iron - 4178	FIR
Pebble - 4175	FPE
Pewter - 4155	FPW
Powder - 4185	FPO
Smokey Blue - 4179	FSB

Textiles Graded-in sorted by pattern name: **Camira**

Pattern Name	Group
Blazer	7
Carragan Flax	9
Era	2
Gravity	2
Main Line Flax	6
Oceanic	5
Quest	4
Rivet	2
Synergy	6

Textiles Graded-in sorted by pattern name: **Kvadrat**

Pattern Name	Group
Canvas 2	8
Coda 2	12
Divina MD	9
Divina Melange 3	9
Fiord 2	10
Gentle 2 (Febrik)	14
Hallingdal 65	10
Herald 3	10
Melange Nap	9
Remix 3	8
Re-Wool	8
Steelcut 2	9
Steelcut Trio 3	9
Tonica 2	8
Vidar 4	13

Textiles Graded-in sorted by pattern name: **Maharam**

Pattern Name	Pattern No.	Group
Article	458600	3
Beck	466570	9
Bluff	466489	8
Bright Angle	466331	11
Bright Cube	466329	11
Bright Grid	466330	11
Brindle	466418	6
Campana	466571	10
Chasm	466404	9
Darning Sampler Plaid	466462	13
Firma	466582	10
Frequency	466504	8
Gallant	466458	8
Gemma	466568	10
Gemma Multi	466569	10
Jasper	466563	9
Lariat	440401	3
Ledger	463770	8
Manner	466177	2
Mantle	466517	6
Meld	466387	2
Merit	458600	3
Messenger	458640	2
Metaphor	466553	4
Metric	466014	2
Mode	466337	3
Muse	466487	2
Nico	466564	7
Pare	466359	9
Pressed Plaid	466181	15

Textiles Graded-in sorted by Grading Group: **Camira**

Group & Price/yard	Pattern Name
Group 1 52	
Group 2 65	Era Rivet Gravity
Group 3 81	
Group 4 92	Quest
Group 5 106	Oceanic
Group 6 119	Synergy Main Line Flax
Group 7 138	Blazer
Group 8 163	
Group 9 188	Craggan Flax

Textiles Graded-in sorted by Grading Group: **Kvadrat**

Group & Price/yard	Pattern Name
Group 1 52	
Group 2 65	
Group 3 81	
Group 4 92	
Group 5 106	
Group 6 119	
Group 7 138	
Group 8 163	Remix 3 Canvas 2 Re-wool Tonica 2
Group 9 188	Divina MD Divina Melange 3 Steelcut 2 Steelcut Trio 3 Melange Nap
Group 10 219	Hallingdal 65 Fiord 2 Harald 3
Group 11 256	
Group 12 294	Coda 2
Group 13 375	Vidar 4
Group 14 438	Gentle 2 (Febrik)
Group 15 563	

Textiles Graded-in sorted by Grading Group: **Maharam**

Group & Price/yard	Pattern Name	Number
Group 1 52		
Group 2 65	Manner Meld Messenger Metric Muse	466177 466387 458640 466014 466487
Group 3 81	Article Merit Mode Lariat	458600 458600 466337 440401
Group 4 92	Metaphor	466553
Group 5 106		
Group 6 119	Brindle Mantle	466418 466517
Group 7 138	Nico	466564
Group 8 163	Ledger Gallant Bluff Frequency	463770 466458 466489 466504
Group 9 188	Beck Jasper Pare Chasm	466570 466563 466359 466404
Group 10 219	Gemma Gemma Multi Campana Firma	466568 466569 466571 466582
Group 11 256	Bright Angle Bright Cube Bright Grid	466331 466329 466330
Group 12 294		
Group 13 375	Darning Sampler Plaid	466462
Group 14 438		
Group 15 563	Pressed Plaid	466181

## Textiles

### Graded-in Textiles

Memo has partnered with Camira, Kvadrat, and Maharam to offer graded-in textiles. All graded-in textiles are listed by Pattern Name on page 77 and by Grading Group on page 78. Our Grading Groups and their LIST prices per yard are outlined below. Published product prices, including the cost of Graded-in Textiles, have been calculated by multiplying by the price per yard figures below by the yardage requirements indicated on a given product page.

Grading Group	LIST Price per Yard
1	52
2	65
3	81
4	92
5	106
6	119
7	138
8	163
9	188
10	219
11	256
12	294
13	375
14	438
15	563

Memo is glad to grade in textiles from suppliers other than Camira, Kvadrat, and Maharam per customer requests. A grading fee of \$200 NET per pattern, per product, will apply in such cases. Please contact us to submit grading requests.

When specifying graded-in textiles the projected completion date of your order may exceed our normal lead times due to constraints of the textile supplier. In such instances, Memo will promptly communicate such delays and advise on adjusted lead times.

Textiles are subject to the quality and shipping standards of the provider. Memo assumes no responsibility for defects, color inaccuracies, shortages, wear, or performance of textiles.

### Ordering a Textile Sample

Samples can be ordered by visiting the textile provider's website.



## Textiles

### Customer's Own Material (COM)

While we recommend selecting from our graded-in Camira, Kvadrat, and Maharam textile offer for the most streamlined process, we also provide the option to use COM. Memo, however, reserves the right to reject textiles which are unsuitable for upholstery on our products. This may be due to inadequate textile weight or unique elastic qualities which impact the integrity of upholstery on our products.

To select fabric outside of the graded-in fabric program, a few steps are required. Memo provides the total yardage for each product on its product spec sheets and pricelist reference pages. These published yardage figures are based on the application conditions of the cutting pattern for each product as well as managing quality issues. Certain textiles, depending on their width and/or repeat, may require additional yardage beyond the figures in our pricing pages. To calculate additional yardage, see our guidelines on page 11. Memo will also provide yardage requirements upon receipt of an order.

Upon receipt of the textile, Memo will immediately advise if flaws or deficiencies in the order are discovered. Memo assumes no responsibility for defects, color inaccuracies, shortages, wear, or sub-standard performance of the specified textiles.

Note that Memo will dispose of excess upholstery material at the time of shipment unless expressly requested to return it with the product shipment.

### Customer's Own Leather (COL)

Please contact our customer service group at [info@memofurniture.com](mailto:info@memofurniture.com) or +1 206 995 8780.

**Textiles****Delivery of Customer's Own Material (COM)**

Customers are responsible for ensuring delivery of COM fabric to Memo. Orders for COM-upholstered products will be scheduled into production upon receipt of all COM and swatches. Please work with our customer service group to procure written confirmation of textile supplier ship dates to ensure the best possible lead time. Since shipment of COM orders depends upon textile availability, lead times may vary.

**When supplying COM textiles to Memo, please include the following info:**

Textile supplier

Pattern name and number

Color name and number

A representative fabric swatch for identification purposes with face side marked

Any nonstandard treatments applied to the fabric

Any additional documentation

**All COM or COL must be sent prepaid to the following address and tagged as follows:**

Kaas Tailored c/o Memo Furniture

13000 Beverly Park Road, Suite A

Mukilteo, WA 98275

Attn: Receiving Department

Dealer name

P.O. #

Order code # (for each fabric)

**Textiles****Order Requirements for Customer's Own Material (COM)**

Memo reserves the right to reject textiles or materials. Textiles requiring secondary backing or coatings should be treated prior to shipping to Memo. All yardage figures listed in Memo product spec sheets and pricelist reference pages are based on at least 54" Wide, Plain Fabric.

**Increases for Textile Width and/or Repeat**

In the event that COM textile is both less than 54" wide and also has a repeat, add both of the two increases shown below. For textiles that require matching (stripes, plaids, prints, pattern repeats) it is Memo's policy to match all pattern repeats, stripes, prints or plaids unless specified 'No Matching Required' on purchase order.

**Fabric Bolts Less than 54" Wide**

Less than 54" wide	Add 08%
Less than 50" wide	Add 13%
Less than 48" wide	Add 20%
Less than 45" wide	Add 50%
Less than 36" wide	Add 60%

**Fabrics with Repeats**

Repeat 7" & less	Add 11%
Repeat 13" & less	Add 18%
Repeat 21" & less	Add 21%
Repeat 27" & less	Add 24%
Repeat more than 27"	Add 25%

**Order Requirements for Customer's Own Leather (COL)**

COL orders are based on an average hide size of 45 square feet of usable leather and 19 feet per yard. Due to shape and quality issues with some leather, additional hides may be required after receipt of COL. Ship full hides only.

To convert COM yardage requirements to COL square footage and number of hides, multiply the COM yardage by 19.

Example: 5 yards x 19 = 95 square feet.