Logo Guidelines



Parameters

- Only authorized versions of the logo provided by Memo may be used.
- The logo may only be reproduced in black or reversed out in white.
- Do not use a scanned or otherwise copied version of the logo.
- Do not scale the logo larger than the size provided.
- · Do not retype or otherwise recreate the logo.
- · Do not change the proportions of the logo.

With Text

The logo may only be used as a standalone; it should not be used within text. It should be spaced away from any nearby text (and other content) by at least one line of text. As part of a sentence or product name, "Memo" should always be spelled-out as text:

Do

mema

space equivalent to at least one line of text

Founded in 2018, Memo is a design company serving the contract furniture market. They work with accomplished designers to create products that honor the essential.

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Chroma Collection by Memo

Usage Approvals

For printed documents including a Memo logo, please send a proof for approval prior to production.

Special Cases

There are occasional exceptions to the rules. If you believe you have a special case, please contact Memo directly: info@memofurniture.com

Don't

memo

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Chroma Collection by memo