



April Collection

Graceful lines and visual lightness are the essence of the April Collection, and a colorful palette of painted or stained wood allows a broad range of expression.

Product Story

The April collection began with an invitation, to revisit a chair originally conceptualized by Jun for the European residential market. April's appeal lies in its impressive physical comfort and light relaxed presence. With Memo's guidance, April was re-imagined and re-engineered for the North American commercial market and expanded to include companion bar and counter stools.

Designer Story

Admired by Memo for his deep expertise in seating and refined sense of form, Jun Yasumoto's work possesses both sculptural elegance and quiet strength. Born in 1977 in Tokyo of Japanese and French parents, Jun established himself as an independent designer following studies at ENSCI-Les Ateliers and began collaborating with Jasper Morrison Office for Design in 2002, where he continues to work today. In tandem, Jun works as an independent designer with clients such as Colos, Fucina, Memo, Bosc, Yamakawa, and others. Jun lives and works in Paris.

Coordinated Collection

Visually coordinated stools and chairs allow for a cohesive expression across various space types and applications.

Expansive Palette

A curated palette of nature inspired paint colors and wood stains allow unified palette schemes, ranging from warm tones to flexible neutrals, to bold colors.

Quiet Strength

April's composition strikes a balance between commercial durability and light visual weight. The expressed thin edges of April's plyforms combine with through tenons, concealed fasteners, and solid wood joints to achieve BIFMA compliance in a design that does not appear bulky.

Compact and Stacking

April compact footprint supports a generous sit while also stowing efficiently. The Side Chair also stacks up to three high.