memo



Chord Collection

Chord Tables bring together material compositions, striking in their simplicity and richness. Offered in three sizes, Chord's layering of material and geometries allow for engaging parings of color, texture, and pattern.

Product Story

Guided by an appreciation for materials and their simple beauty, Chord tables provide a dynamic composition of materials and functionality. Authored by Brooklyn-based Standard Issue, the tables reflect a passion for refined simplicity and Standard Issue's deep expertise in the sublime nature of materiality. The essence of Chord is its 1/3-2/3 composition of materials into a cohesive whole.

Designer Story

Standard Issue is a New York-based design consultancy working in a broad range of design disciplines. Founded by Michael McGinn and Sharon Gresh in 2005, Standard Issue's office is composed of diversely talented and detail-oriented individuals, who design and produce experiences and systems for their clients. Their furniture designs are directed by Michael McGinn and Henry Julier, who believe that the visible and honest expression of materials and details are the essence of a product's character, and the means through which people personally connect to an object.

A Connection to Materials

With its circular metal frame, coated in nature-inspired colors, and its surfaces in wood, stone, and Forbo linoleum, every element of Chord connects to users through visual and tactile material experiences.

Dynamic Compositions

Chord's diverse material offer and signature 1/3-2/3 division of parts within a circle allows for engaging material relationships that span from natural and soft, to surprising and provocative.

Dual Functionality

Chord brings together the unique functional attributes of wood, stone, and Forbo linoleum, as well as an open tray specification, into a composition that allows for useful functional applications.

Varied yet Cohesive

Chord's circular shape and expressed metal edge, unifies and joins diverse materials into a cohesive whole that evokes simplicity and a sense of completeness.