



Penna *Collection*

The Penna Collection consists of a lightly scaled Lounge and a trio of companion Tables. Penna's inviting forms, material expression, and refined details evoke its essential nature.

Product Story

Rooted in the American Shaker tradition, Penna is a contemporary expression of functional design and understated complexity. The lounge was conceived while studying how materials behaved when bent and formed. Through an iterative dialogue between designer and material, the PENNA organically takes shape, highlighting the material's structure and flexibility, while honoring its inherent properties and character.

Designer Story

Studio Gorm is a design office founded in 2007 by John Arndt and Wonhee Arndt. Their designs are informed by speculative academic research, which explores culture, history and technology and how objects and ideas evolve to fit the needs of modern life. Their methods are rooted in physical making where objects evolve out of an experimental constructive approach giving way to products that are simple, practical and designed for everyday life. John and Wonhee are based in Eugene, Oregon where they are both professors in the Product Design Department at the University of Oregon.

Lightweight

Penna's approach to materials and structure allows for its lightweight construction. Weighing approximately 18 lbs, the Lounge is easy to move and efficient to transport.

Flexible Support

Penna's flexible back moves with the body in a soft and supportive manner, allowing for natural changes in posture.

New Form Language

Studio Gorm's approach to materials yield forms that are familiar, while also new and different. The natural forms and lines of a single formed piece of plastic define a profile and silhouette for the Lounge that is unique in the market. Equally the Penna tables offer formal shapes with expressed edges and lapping planes that are both simple and original.

360 Degree Consideration

Every angle of the Penna lounge chair has been considered to assure that details, transitions, and forms are resolved. From its proprietary glide feet and tailored underside, to its material construction and stitching details, integrity in design is cohesive throughout the offer.