memo







Tenet *Collection*

The Tenet Sleep Sofa Collection reflects a less-is-more philosophy which allows for a calming and supportive day or night-time living experience. Tenet is offered in low, medium, and high arm styles, each in response to the unique settings for which Sleep Sofas are applied.

Product Story

Tenet represents the intersection of Memo's desire to honor the essential and George Simon's sensibilities around the human experience. The design is fundamentally an expression of how the product works, and the details and craft contained within the product are born from both its purpose and a desire to provide value through materials. Fused to together by the designer, these characteristics provide a calming effect that impacts the human experience.

Designer Story

George Simon's work is developed through a rigorous process of insight and experimentation that integrates materiality, artisanal craft, and manufacturing processes. His goal is to create spaces and products that inspire users to have lasting emotional connections to the artifacts that surround them - products that are altogether more joyous, timeless, and relevant. George currently heads the George Simons Office for DESIGN in Seattle - a design consultancy bridging innovation strategy, brand development, industrial design, and interior design.

Maximum for Minimum

Daybeds require significant floor-space in compressed environments. Tenet prioritizes sleep space, offering as much as possible while maintaining only the most essential footprint. Maximum sleep for minimum space.

Relaxed Fit and Feel

High performance designs often result in institutional and rigid solutions. With a nod to the humanistic side of interiors, the upholstery and detailing of Tenet takes on a relaxed and inviting feel, with soft edges and casual pillow-like details.

Simple Transformation

Convertible products that are simple to use and easy to understand empower users and avoid staff distractions. Via a single button and a direct sliding action, Tenet transforms from sitting to sleeping in one simple and intuitive motion.

Exceptional Comfort

Achieving the right comfort and quality for both sitting and sleeping requires a unique suspension solution. Tenet combines traditional springs with resilient foams to achieve the best of both worlds; an exceptional sit, a good night's rest, and long-lasting performance.